

# Customized Website Program

## Information Sheet




*Quality You Can Trust Since 1886...  
From North America's Largest Roofing Manufacturer™*



# Customized Website Program

*Generating Trust and Closing More Sales...*

<p><b>Unique Website Creation Service...</b></p> <p><i>Program available to:</i></p> 	<p><b>GAF-Elk and YourWebPro...working together to design complete websites for our Certified™ Deck &amp; Rail Installers...</b></p> <ul style="list-style-type: none"> <li>• <b>Increase Exposure...</b> gain recognition for your company and increase traffic on your website with a professionally designed site</li> <li>• <b>Web Site Design Choices...</b> 3 design and hosting packages will help you get a professional looking custom website and template priced to fit your business</li> <li>• <b>Real-time Web Design...</b> options created that you can pick from - create your own website and see the basic framework live within minutes</li> </ul>																				
<p><b>Superior Solution...</b></p> <p><i>Provides Value and Reduces Hassles</i></p>	<p><b>Website advertising ... helps contractors grow their business - 24/7</b></p> <ul style="list-style-type: none"> <li>• <b>Build Trust...</b> adding your website address on proposals shows you are committed to your business and helps build trust with potential customers.</li> <li>• <b>Generate Leads...</b> website advertising is 24 hours a day / 7 days a week – and available to your prospective customers anytime!</li> <li>• <b>Differentiate Your Company...</b> your company info and images combined with links to <a href="http://www.gaf.com">www.gaf.com</a>, programs and software increases your capabilities and differentiates you from the competition.</li> <li>• <b>Updates Made Easy...</b> avoid outdated website info or even provide timely promotions - online administrator tool lets you update <i>at your convenience</i> and at no cost to you.</li> </ul>																				
<p><b>3 Website Packages...</b></p> <p><i>Choices to Meet Your Business' Needs</i></p> <p><i>Professional Designs Available Online!</i></p>	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th colspan="4" style="text-align: left; padding: 5px;"><b>Three Great Packages:*</b></th> </tr> <tr> <th style="text-align: left; padding: 5px;">Package</th> <th style="text-align: left; padding: 5px;">Set-Up Fee</th> <th style="text-align: left; padding: 5px;">Hosting Fee</th> <th style="text-align: left; padding: 5px;">Description</th> </tr> </thead> <tbody> <tr> <td style="padding: 5px;">Basic</td> <td style="padding: 5px;">\$295</td> <td style="padding: 5px;">\$19.95 monthly</td> <td style="padding: 5px;"> <ul style="list-style-type: none"> <li>• 5 personalized pages</li> <li>• 50 Mb storage space</li> <li>• 5 email addresses</li> </ul> </td> </tr> <tr> <td style="padding: 5px;">Enhanced</td> <td style="padding: 5px;">\$595</td> <td style="padding: 5px;">\$35.95 monthly</td> <td style="padding: 5px;"> <ul style="list-style-type: none"> <li>• 10 personalized pages</li> <li>• 100 Mb storage space</li> <li>• 10 email addresses</li> </ul> </td> </tr> <tr> <td style="padding: 5px;">Deluxe</td> <td style="padding: 5px;">Start at \$1295</td> <td style="padding: 5px;">\$59.95 monthly</td> <td style="padding: 5px;"> <ul style="list-style-type: none"> <li>• Unlimited storage</li> <li>• Unlimited email addresses</li> <li>• Unlimited website page count</li> </ul> </td> </tr> </tbody> </table> <p style="font-size: small; margin-top: 5px;">*Additional options and services available upon request</p>	<b>Three Great Packages:*</b>				Package	Set-Up Fee	Hosting Fee	Description	Basic	\$295	\$19.95 monthly	<ul style="list-style-type: none"> <li>• 5 personalized pages</li> <li>• 50 Mb storage space</li> <li>• 5 email addresses</li> </ul>	Enhanced	\$595	\$35.95 monthly	<ul style="list-style-type: none"> <li>• 10 personalized pages</li> <li>• 100 Mb storage space</li> <li>• 10 email addresses</li> </ul>	Deluxe	Start at \$1295	\$59.95 monthly	<ul style="list-style-type: none"> <li>• Unlimited storage</li> <li>• Unlimited email addresses</li> <li>• Unlimited website page count</li> </ul>
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<p><b>Viewing the Result...</b></p>	<p><b>Complete Steps 1- 5... and view your basic website online</b></p> <ul style="list-style-type: none"> <li>• <b>Adjustments to the Site...</b> changes can be made if you're not satisfied with the original selections – and colors and images can be adjusted</li> <li>• <b>Additional Customization...</b> a YourWebPro specialist can help to make your website unique and specific to your business</li> </ul>																				
<p><b>Questions...</b></p>	<p><b>Call the Certified Contractor line at 1-888-532-5767, Option 3</b></p>																				