

# Well Roof™ Advantage

## Information Sheet

Updated: 6/09



*Quality You Can Trust Since 1886...  
From North America's Largest Roofing Manufacturer™*



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From North America’s Largest Roofing Manufacturer”*



# *The Well Roof™ Advantage... A 25% Diamond Pledge™ Guarantee Extension (no charge)*

## *Delivering on Our Promise...*

*“Helping property owners and specifiers achieve their best and safest choice”*

<p><b><i>What is the “Well Roof™ Advantage”?</i></b></p>	<p>The Basics:</p> <ul style="list-style-type: none"> <li>• <b>Property Owner</b> – maintain your roof and we’ll reward you with increased peace of mind and a superior investment.</li> <li>• <b>GAF</b> – keeping an eye on our roofs and insuring they are properly maintained <i>gives us peace of mind!</i></li> </ul> <p>At the end of the Diamond Pledge™ guarantee length – however long it is (10 or more years) – if you, the property owner, have submitted annual roof inspection reports, maintenance records, and photos from each annual inspection, <b>we’ll extend your guarantee length by 25% - at no charge!</b></p>		
<p><b><i>What Properties are Eligible?</i></b></p>	<p>If your roof meets the following criteria:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>Installation...</b> by a Master Commercial Roofing Contractor</li> <li><input type="checkbox"/> <b>Warranted... with</b> a Diamond Pledge™ Guarantee of GAF systems quality. Is yours? Ask your Master Commercial Roofing Contractor or call GAF Guarantee Services to find out!</li> </ul>		
<p><b><i>What are the Steps?</i></b></p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> <b>Enroll...</b> you must sign up (there is no obligation) for this special program. Contact GAF Guarantee Services within two years of the roof being installed at:</li> </ul> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; padding: 5px;"> <b>GAF Materials Corporation Guarantee Services 1361 Alps Road, Bldg 11-2 Wayne, NJ 07470 (800) 766-3411, Option 2</b> </td> <td style="width: 50%; padding: 5px;"> <b>E-mail:</b>   <b>Northeast</b>       <a href="mailto:eguarantee@gaf.com">eguarantee@gaf.com</a>                    <b>Southeast</b>        <a href="mailto:seguarantee@gaf.com">seguarantee@gaf.com</a>                    <b>Central, Canada</b>   <a href="mailto:cguarantee@gaf.com">cguarantee@gaf.com</a>                    <b>Southwest</b>        <a href="mailto:swguarantee@gaf.com">swguarantee@gaf.com</a>                    <b>West</b>                <a href="mailto:wguarantee@gaf.com">wguarantee@gaf.com</a> </td> </tr> </table> <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>Have Your Roof Inspected &amp; Maintenance Completed...</b> annually, utilizing the GAF’s Scheduled Maintenance Checklists and performed by a Master Commercial Roofing Contractor.</li> <li><input type="checkbox"/> <b>Submit Your Paperwork...</b> documenting the roof inspections, maintenance, and photos to GAF Guarantee Services every year (within 60 days of the work being performed) – we’ll remind you when it’s due!</li> </ul>	<b>GAF Materials Corporation Guarantee Services 1361 Alps Road, Bldg 11-2 Wayne, NJ 07470 (800) 766-3411, Option 2</b>	<b>E-mail:</b> <b>Northeast</b> <a href="mailto:eguarantee@gaf.com">eguarantee@gaf.com</a> <b>Southeast</b> <a href="mailto:seguarantee@gaf.com">seguarantee@gaf.com</a> <b>Central, Canada</b> <a href="mailto:cguarantee@gaf.com">cguarantee@gaf.com</a> <b>Southwest</b> <a href="mailto:swguarantee@gaf.com">swguarantee@gaf.com</a> <b>West</b> <a href="mailto:wguarantee@gaf.com">wguarantee@gaf.com</a>
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<p><b><i>Is there a Fee for this 25% Guarantee Extension?</i></b></p>	<p><b>NO!</b> The only investment necessary to receive the Well Roof™ Advantage guarantee extension is proper inspection and maintenance during the life of the roof!</p>		