

# RapidCharge™ Credit Card Processing

## Information Sheet

Updated: 6/09






*Quality You Can Trust Since 1886...  
From North America's Largest Roofing Manufacturer™*



# RapidCharge™ Credit Card Processing

*By Accepting Credit Cards...*

*You can give the Customer a Secure and Convenient Way to Pay!*

<p><b>Discount Credit Card Processing Program</b></p>	<p><b>XtraCash Payment Systems/GAF Alliance...</b> a credit card processing program offering an affordable way to accept credit cards at extremely competitive rates. Whether you are a new customer or already accept credit cards, you would benefit from the discounts rates available through RapidCharge™.</p>																									
<p><b>Added Benefits for You!</b></p>	<p><b>GAF Certified Contractors receive exclusive benefits:</b></p> <ul style="list-style-type: none"> <li>• <b>Increase Close Rate...</b> Customers want flexible payment options.</li> <li>• <b>Reinforce Trust...</b> Credit cards are ranked high as a consumer payment preference.</li> <li>• <b>Avoid Hassles...</b> Decrease cash handling errors and payment issues.</li> <li>• <b>Save On Processing Fees...</b> save 5-15% on typical credit card processing fees.</li> <li>• <b>Additional Savings...</b> on equipment and other items.</li> <li>• <b>Easy Enrollment...</b> Quick and easy online enrollment option.</li> </ul> 																									
<p><b>Two Processing Options, Same Great Savings!</b></p> <p><b>Program available to:</b></p>  	<p><b>Two Choices of Transaction Types, Either On-Site, or At The Office:</b></p> <table border="1" data-bbox="397 1333 1510 1774"> <thead> <tr> <th></th> <th>Option 1</th> <th>Option 2</th> </tr> </thead> <tbody> <tr> <td></td> <td><b>At The Office: Terminal, On-Line Terminal</b></td> <td><b>On-Site: Wireless Terminal</b></td> </tr> <tr> <td><b>Card Approval/Transactions Type</b></td> <td>Card information captured at job site and key entered in to physical or electronic terminal at contractor's office for deposit and settlement.</td> <td>Card is either swiped at job site with wireless terminal in front of customer or customer swipes card at contractor's office location. Authorization and settlement are completed electronically.</td> </tr> <tr> <td><b>Typical Rates</b></td> <td>Rates range from 1.67% to 2.64% with a \$.15 per item.</td> <td>Rates range from 1.18% to 2.84% with a \$.15 per item.</td> </tr> <tr> <td><b>Advantages</b></td> <td> <ul style="list-style-type: none"> <li>* Secure and Reliable Transactions</li> <li>* Lower Processing Fees</li> <li>* Increased Product and Service Margins</li> </ul> </td> <td> <ul style="list-style-type: none"> <li>* Fastest, Most Reliable and Secure Processing Method</li> <li>* Increased Efficiency</li> <li>* Lowest Processing Fees</li> </ul> </td> </tr> <tr> <td><b>Equipment Required</b></td> <td> <ul style="list-style-type: none"> <li>* Manual Imprinter</li> <li>* Imprinter Sales Slips</li> <li>* Merchant Processing Terminal</li> </ul> </td> <td> <ul style="list-style-type: none"> <li>* Wireless or Traditional Merchant Processing Terminal</li> <li>* Some traditional terminals have the ability to swipe cards on site store information and then be</li> </ul> </td> </tr> <tr> <td><b>Typical Start-Up Cost</b></td> <td>\$79 - \$550</td> <td>\$79 - \$880</td> </tr> <tr> <td><b>Typical Savings</b></td> <td>Savings over 5% to 10%</td> <td>Savings over 10% to 15%</td> </tr> </tbody> </table>			Option 1	Option 2		<b>At The Office: Terminal, On-Line Terminal</b>	<b>On-Site: Wireless Terminal</b>	<b>Card Approval/Transactions Type</b>	Card information captured at job site and key entered in to physical or electronic terminal at contractor's office for deposit and settlement.	Card is either swiped at job site with wireless terminal in front of customer or customer swipes card at contractor's office location. Authorization and settlement are completed electronically.	<b>Typical Rates</b>	Rates range from 1.67% to 2.64% with a \$.15 per item.	Rates range from 1.18% to 2.84% with a \$.15 per item.	<b>Advantages</b>	<ul style="list-style-type: none"> <li>* Secure and Reliable Transactions</li> <li>* Lower Processing Fees</li> <li>* Increased Product and Service Margins</li> </ul>	<ul style="list-style-type: none"> <li>* Fastest, Most Reliable and Secure Processing Method</li> <li>* Increased Efficiency</li> <li>* Lowest Processing Fees</li> </ul>	<b>Equipment Required</b>	<ul style="list-style-type: none"> <li>* Manual Imprinter</li> <li>* Imprinter Sales Slips</li> <li>* Merchant Processing Terminal</li> </ul>	<ul style="list-style-type: none"> <li>* Wireless or Traditional Merchant Processing Terminal</li> <li>* Some traditional terminals have the ability to swipe cards on site store information and then be</li> </ul>	<b>Typical Start-Up Cost</b>	\$79 - \$550	\$79 - \$880	<b>Typical Savings</b>	Savings over 5% to 10%	Savings over 10% to 15%
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<p><b>How To Get Started...</b></p>	<ul style="list-style-type: none"> <li>• <b>Online ...</b> Enroll online, simply go to <a href="http://gaf.ubcaffiliates.com/">http://gaf.ubcaffiliates.com/</a></li> <li>• <b>Phone...</b> Enroll by phone, call 888-261-0461</li> </ul>																									