

Gold Prospect Marketing

Information Sheet

Updated 3/11



*Quality You Can Trust...From
North America's Largest Roofing Manufacturer!™*




GPM

Gold Prospect Marketing

Need More Leads?

Help Dominate Your Market —Identify Homeowners In Need Of A New Roof Early!

<p>What is Gold Prospect Marketing?</p> <p>Program Available for:</p> 	<p>Gold Prospect Marketing (GPM) offers a unique approach to generating residential roofing leads. GPM maps homes in your area in need of roofing and contacts property owners by way of customized, direct mail pieces that include pictures of their homes. This process may help you obtain valuable leads.</p> <p>The <u>direct mail program</u> allows you to pick the zip codes and area codes in which you want to advertise and includes:</p> <ul style="list-style-type: none"> ✓ A series of 7 mailings for each property ✓ Each with Master Elite™ specific literature ✓ And customized with: <ol style="list-style-type: none"> 1. An <u>ACTUAL PHOTO</u> of the identified property 2. Your company information and logo
<p>What Are The Benefits To You?</p>	<p>Our program helps you by:</p> <ol style="list-style-type: none"> 1. Automatically identifying the homes that are most likely to be roofed in the next 1–3 years 2. Educating your potential customers as to why it's important to choose the right contractor, system, and warranty 3. Allowing only one Master Elite Contractor in each zip code to use this program
<p>How to Get Started...</p>	<p>Call or email for details of this EXTREMELY EFFECTIVE program</p> <ul style="list-style-type: none"> • Phone... 866-292-4208 or 512-502-1717 • Email... info@goldprospectmarketing.com • Website... www.GoldProspectMarketing.com