

Roof Express

Information Sheet

Updated: 6/09



*Quality You Can Trust Since 1886...
From North America's Largest Roofing Manufacturer™*



Roof Express

Impress Your Clients and Win More Work

<p>Great Solution...</p> <p><i>The Service Features:</i></p>	<p>A roof assessment system designed to help you collect, manage and present roof information to support your sales process – leading to increased revenue and profit and significantly improved customer satisfaction.</p> <ul style="list-style-type: none"> • Assess the Roof with Cutting Edge Technology... use a handheld personal digital assistant/camera (PDA) linked to a portable Global Positioning System (GPS) unit to quickly and accurately <u>measure</u>, <u>inventory</u>, <u>photograph</u> and <u>record</u> all roof top components and defects. • Build Roof Maps While on the Roof... create roof plans from the GPS data collected on the roof. Display photos, inventory items, defects and measurements with the click of a mouse. Share the map with your customers via the Internet if you choose. • Build Winning Proposals... the information collected uploads to a Website service with drawing and reporting tools that let you create winning proposals with roof maps, photos, complete inventory, deficiencies and your recommendations. Also supports project development and cost estimates. • Manage and Present Your Information from One Place... all your building and roof information remains securely in one place for easy access and long-term planning. Share with your clients via in the Internet if you choose.
<p>Two Business Growth Possibilities...</p>	<p>Great Solutions to Boost Your Business:</p> <ul style="list-style-type: none"> • Service and Maintenance... win and manage long-term contracts. • New Roof Replacement... impress customers, close more sales.
<p>Building Your Service And Maintenance Business...</p>	<p>Develop a high-profit roof maintenance and service business. Roof maintenance and repair service is the most profitable segment of the roofing industry. <i>Roof Express will provide...</i></p> <ul style="list-style-type: none"> • Information tools and the expertise to sell and deliver this work – and drive significant growth and profits in your company. • Marketing brochures and sales support to help you sell maintenance services to building owners as part of your core service. • Cutting Edge Roof Assessment... gives you complete documentation that's easy to edit, manage and present to your clients. • Professional Proposals for Maintenance Contracts... complete with roof maps, photos, complete inventory, deficiencies and your recommendations. • Work Order Proposals... show scope of project and recommendations with roof map showing defects, • Long-term Roof Information Management... for follow up on maintenance, repair and warranty services. • A Seamless Way to Document Work Completed... watch your invoices get paid faster. • Improved Customer Service

<p>Increase Roof Replacement Business...</p>	<p>A tool for new business...</p> <ul style="list-style-type: none"> • Impress Clients with Cutting Edge Technology • Upgrade Customer... your maintenance customers will choose you. • Build Trust... by showing your ability to do quality, consistent work. • Bid More Work who have adopted the system into their sales process consistently report a 40% increase in the number of proposals using the same people. • Win More Bids: many companies see a 25 – 30% increase in their win rate due to the improved quality of their proposals <p>65% of those companies that do repair/maintenance on a roof also do the re-roof! Your best lead device is to be good at REPAIR AND MAINTENANCE!</p>
<p>Your Roof Express Service Agreement Includes...</p>	<ul style="list-style-type: none"> • Annual Subscription... to the Roof Express service, including PDA software for data collection and PC software for review. • Unlimited Software...for PC users in the office • Implementation Project Plan... customized to maximize your business needs and goals • User training...that includes preparing a full inspection and proposal or condition assessment report for an actual customer project • Technical Support... via telephone and email from 8:00 am-8 pm EST Monday thru Friday along with 24/7 website/internet connectivity. • Automatic Updates...to include ongoing enhancements to the system. • Online Database... for storing roof condition assessment and project inspection data. • Web-Based Information Management & Reporting... FREE!
<p>Value Solution...</p>	<p style="text-align: center;">Special Rates EXCLUSIVELY for GAF Contractors!</p> <p style="text-align: center;">GAF Certified Contractors receive up to a 20% discount on license packaged purchased.</p>
<p>Want More Info About Roof Express?</p>	<p>To get more information about Roof Express</p> <ul style="list-style-type: none"> • Call... Leah Gayheart at 303-577-7431 or lgayheart@roof-express.com • Talk to your local Territory Manager

