

Customized Website Program Program

Information Sheet

Updated: 6/09




*Quality You Can Trust Since 1886...
From North America's Largest Roofing Manufacturer™*



Customized Website Program

Generating Trust and Closing More Sales...

<p>Unique Website Creation Service...</p> <p><i>Professional Designs Available Online!</i></p>	<p>GAF and YourWebPro...working together to design complete websites for our Certified Contractors.</p> <ul style="list-style-type: none"> • Increase Exposure... gain recognition for your company and increase traffic on your website with a professionally designed site • Web Site Design Choices... 3 design and hosting packages will help you get a professional looking custom website and template price to fit your business • Real-time Web Design... options created that you can pick from - create your own website and see the basic framework live within minutes <div style="text-align: right;">  </div>																				
<p>Superior Solution...</p> <p><i>Provides Value and Reduces Hassles</i></p> <p><i>For All GAF Certified Contractors</i></p>	<p>Website advertising ... helps contractors grow their business - 24/7</p> <ul style="list-style-type: none"> • Build Trust... adding your website address on proposals shows you are committed to your business and helps build trust with potential customers. • Generate Leads... website advertising is 24 hours a day / 7 days a week – and available to your prospective customers anytime! • Differentiate Your Company... your company info and images combined with links to GAF Materials Corporation information, programs and software increases your capabilities and differentiates you from the competition. • Updates Made Easy... avoid outdated website info or even provide timely promotions - online administrator tool lets you update <u>at your convenience</u> and at no cost to you. 																				
<p>3 Website Packages...</p> <p><i>Choices to Meet Your Business' Needs</i></p>	<table border="1" style="width: 100%; border-collapse: collapse; text-align: center;"> <thead> <tr> <th colspan="4" style="text-align: left; padding: 5px;">Three Great Packages:*</th> </tr> <tr style="background-color: #f2f2f2;"> <th style="padding: 5px;">Package</th> <th style="padding: 5px;">Set-Up Fee</th> <th style="padding: 5px;">Hosting Fee</th> <th style="padding: 5px;">Description</th> </tr> </thead> <tbody> <tr> <td style="padding: 5px;">Basic</td> <td style="padding: 5px;">\$295</td> <td style="padding: 5px;">\$19.95 monthly</td> <td style="padding: 5px;"> <ul style="list-style-type: none"> • 5 personalized pages • 50 Mb storage space • 5 email addresses </td> </tr> <tr> <td style="padding: 5px;">Enhanced</td> <td style="padding: 5px;">\$595</td> <td style="padding: 5px;">\$35.95 monthly</td> <td style="padding: 5px;"> <ul style="list-style-type: none"> • 10 personalized pages • 100 Mb storage space • 10 email addresses </td> </tr> <tr> <td style="padding: 5px;">Deluxe</td> <td style="padding: 5px;">Start at \$1295</td> <td style="padding: 5px;">\$59.95 monthly</td> <td style="padding: 5px;"> <ul style="list-style-type: none"> • Unlimited storage • Unlimited email addresses • Unlimited website page count </td> </tr> </tbody> </table> <p style="font-size: small; margin-top: 5px;">*Additional options and services available upon request</p>	Three Great Packages:*				Package	Set-Up Fee	Hosting Fee	Description	Basic	\$295	\$19.95 monthly	<ul style="list-style-type: none"> • 5 personalized pages • 50 Mb storage space • 5 email addresses 	Enhanced	\$595	\$35.95 monthly	<ul style="list-style-type: none"> • 10 personalized pages • 100 Mb storage space • 10 email addresses 	Deluxe	Start at \$1295	\$59.95 monthly	<ul style="list-style-type: none"> • Unlimited storage • Unlimited email addresses • Unlimited website page count
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<p>Getting Started...</p> <p><i>5 Easy Steps to Your Website</i></p>	<p>How To Get Started:</p> <table border="1"> <tr> <td data-bbox="365 338 500 415">Step 1</td> <td data-bbox="500 338 1468 415">Log onto the GAF Certified Contractor Zone - click on the Customized Websites' link at www.contractors.gaf.com</td> </tr> <tr> <td data-bbox="365 415 500 489">Step 2</td> <td data-bbox="500 415 1468 489">Review the features and website options available in each section</td> </tr> <tr> <td data-bbox="365 489 500 562">Step 3</td> <td data-bbox="500 489 1468 562">Choose the options and design layout you want</td> </tr> <tr> <td data-bbox="365 562 500 636">Step 4</td> <td data-bbox="500 562 1468 636">Complete the contact information page completely</td> </tr> <tr> <td data-bbox="365 636 500 751">Step 5</td> <td data-bbox="500 636 1468 751">A YourWebPro consultant will contact you within 1-3 business days to start working with you to develop and customize your company's website</td> </tr> </table>	Step 1	Log onto the GAF Certified Contractor Zone - click on the Customized Websites' link at www.contractors.gaf.com	Step 2	Review the features and website options available in each section	Step 3	Choose the options and design layout you want	Step 4	Complete the contact information page completely	Step 5	A YourWebPro consultant will contact you within 1-3 business days to start working with you to develop and customize your company's website
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<p>Viewing the Result...</p> <p><i>A Professional Website that Reflects Your Company</i></p>	<p>Complete Steps 1- 4... and view your basic website online</p> <ul style="list-style-type: none"> • Adjustments to the Site... changes can be made if you're not satisfied with the original selections – and colors and images can be adjusted • Additional Customization... a YourWebPro specialist can help to make your website unique and specific to your business 										
<p>Questions...</p>	<p>Call the Certified Contractor line at 1-888-532-5767, Option 3</p>										