

Weather Stopper® Golden Pledge® and Weather Stopper® System Plus Warranty Extension

Information Sheet

Updated: 6/09



*Quality You Can Trust Since 1886...
From North America's Largest Roofing Manufacturer™*



“Quality You Can Trust Since 1886 ...
from North America’s Largest
Roofing Manufacturer”

“Information for GAF-Elk Master Elite™
Contractors...”

Designed to help you build your business
and avoid hassles”

TO: GAF-Elk Master Elite™ Contractors

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“The Best Warranties In The Roofing Industry”
Just Got **BETTER!!!**



<p>You Deserve the Best!!!</p>	<p>GAF-Elk commits to You...<u>our most supportive contractors...</u>that you will be able to offer your customers...</p> <p style="text-align: center;">The very <u>BEST and SAFEST</u> choice in roofing systems</p>																								
<p>Length of Up-Front Coverage Increased...</p> <p>For The System Plus & The Golden Pledge...</p>	<p style="text-align: center;">Better Coverage... On the Most Popular Shingles in North America</p> <p style="text-align: center;">For <u>Master Elite™ Contractors:</u></p> <p>Now at least 20-years of up-front coverage for manufacturing defects for all shingles covered by the Weather Stopper® Golden Pledge® and Weather Stopper® System Plus limited warranties!</p> <table border="1" data-bbox="516 850 1481 1108"> <thead> <tr> <th>Product</th> <th>Was...</th> <th>New, Enhanced Warranty Length</th> </tr> </thead> <tbody> <tr> <td>Royal Sovereign®</td> <td>15 yrs.</td> <td>20 yrs.</td> </tr> <tr> <td>Marquis® WeatherMax®</td> <td>15 yrs.</td> <td>20 yrs.</td> </tr> <tr> <td>Timberline® Natural Shadow™</td> <td>15 yrs.</td> <td>20 yrs.</td> </tr> <tr> <td>Timberline® Prestique® 30 HD®</td> <td>15 yrs.</td> <td>20 yrs.</td> </tr> <tr> <td>All GAF-Elk Shingles with a 40-year Ltd.Warranty</td> <td>15 yrs.</td> <td>20 yrs.</td> </tr> </tbody> </table> <p>See Limited Warranty For Details. Sentinel shingles not eligible for coverage. The 100% up-front coverage period for Lifetime Products is 50-years for single family detached residences, for all other structures the coverage period is 20-years.</p> <p style="text-align: center;">That’s 400% Greater Than the “Typical” Up-Front Warranty Coverage from the Competition!!!</p>		Product	Was...	New, Enhanced Warranty Length	Royal Sovereign®	15 yrs.	20 yrs.	Marquis® WeatherMax®	15 yrs.	20 yrs.	Timberline® Natural Shadow™	15 yrs.	20 yrs.	Timberline® Prestique® 30 HD®	15 yrs.	20 yrs.	All GAF-Elk Shingles with a 40-year Ltd.Warranty	15 yrs.	20 yrs.					
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<p>Better Workmanship Coverage...</p> <p>For the GOLDEN PLEDGE...</p>	<p>Weather Stopper® Golden Pledge® Ltd. Warranty workmanship coverage period has been increased to 20 years...on all types of structures...</p> <table border="1" data-bbox="365 1354 1534 1648"> <thead> <tr> <th rowspan="2">Product</th> <th colspan="2">Length of Coverage</th> </tr> <tr> <th>Was...</th> <th>Now, Enhanced</th> </tr> </thead> <tbody> <tr> <td>Royal Sovereign</td> <td>15 yrs.</td> <td>20 yrs.</td> </tr> <tr> <td>Marquis WeatherMax</td> <td>15 yrs.</td> <td>20 yrs.</td> </tr> <tr> <td>Timberline® Natural Shadow™</td> <td>15 yrs.</td> <td>20 yrs.</td> </tr> <tr> <td>Timberline® Prestique® 30 HD®</td> <td>15 yrs.</td> <td>20 yrs.</td> </tr> <tr> <td>All GAF-Elk Shingles with a 40-year Ltd.Warranty</td> <td>15 yrs.</td> <td>20 yrs.</td> </tr> <tr> <td>All GAF-Elk Shingles with a Lifetime Ltd. Warranty</td> <td>15 yrs.</td> <td>20 yrs.</td> </tr> </tbody> </table> <p style="text-align: center;">That’s A 33% Increase!!!</p>		Product	Length of Coverage		Was...	Now, Enhanced	Royal Sovereign	15 yrs.	20 yrs.	Marquis WeatherMax	15 yrs.	20 yrs.	Timberline® Natural Shadow™	15 yrs.	20 yrs.	Timberline® Prestique® 30 HD®	15 yrs.	20 yrs.	All GAF-Elk Shingles with a 40-year Ltd.Warranty	15 yrs.	20 yrs.	All GAF-Elk Shingles with a Lifetime Ltd. Warranty	15 yrs.	20 yrs.
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<p>FAQ’s</p>	<p style="text-align: center;">Some Questions?</p> <p>When will I see new Warranties?</p> <p>What other support tools will be available for this transition?</p>	<p style="text-align: center;">Some Answers</p> <p>New Ltd. Warranties will start shipping into the market in June 2008</p> <p>Download The New Limited Warranties from The Certified Contractor Zone TODAY!!!</p>																							
<p>Questions?</p>	<p>Please call the GAF-Elk Warranty Registration Team at: 1- 888-532-5767 option 3</p>																								