

Authorized Residential Roofing Installer Smart Choice® Roof System Ltd. Warranty

Sell Sheet

Updated: 6/09



*Quality You Can Trust Since 1886...
From North America's Largest Roofing Manufacturer™*

Smart Choice® Roof System Ltd. Warranty



“TYPICAL”
Competitor’s
Shingle Warranty

OUR
Deluxe
Warranty



Material Defect Coverage*

- 100% coverage period
- Covers roofing system?
- Cost of installation labor included?

Only 5 yrs.	Most GAF-Elk Shingles	GAF-Elk "Lifetime" Shingles	10 yrs. or 12 yrs.
No, just shingles	Yes, integrated system	Most GAF-Elk Shingles	GAF-Elk "Lifetime" Shingles
Only 5 yrs.	10 yrs. or 12 yrs.		
NO	YES		
MAYBE (GAF-Elk yes)	YES		
NO (GAF-Elk yes)	YES		

Peace Of Mind*

- Installer certified?
- Warranty transferable?
- Good Housekeeping protection on roofing system?



*Check Ltd. warranty for complete coverage and restrictions. Installer certification is related only to installations covered by GAF-Elk system warranties.

