



InfoFAX


To: All GAF-Elk Master Elite™ and Certified™ Contractors

From:
Jim Slauson, VP
Certified Contractor Program & Services

"Quality You Can Trust Since 1886...from North America's Largest Roofing Manufacturer"

"Information for GAF-Elk Master Elite™ and Certified™ Contractors... To Help Build Your Business and Avoid Hassles"

Succe\$\$ Pays! Tell Us Your Story and You Can Win a \$100! Prepaid Gift Card

<p>Contest Overview...</p>	<p>GAF-Elk Master Elite™ and Certified Contractors™ have access to a variety of business building tools. We would like to know which tools listed in the Tools for Success catalog you find most beneficial. Have any of them saved you money, improved the way you do business or improved customer satisfaction? We want to know! Send us your story! The top 50 stories will be chosen and awarded a \$100 prepaid gift card. Winners will be notified approximately 2 weeks after contest end date.</p>
<p>How It Works...</p> 	<p>In 50 words or less, tell us which vendor tool listed in the Tools for Success catalog has benefited you the most. Identify which tool you used, describe the situation before using the tool, and detail the positive results you experienced as a result of using the tool. Successful/positive results can be in the form of:</p> <ul style="list-style-type: none"> • Cost savings/ expense reductions • Business operations improvement • Customer Satisfaction <p>Email your story to: alenoir@gaf.com no later than Monday, August 2, 2010. Include your name, address, telephone number and contractor ID.</p>
<p>Contest Rules. . .</p>	<p>To view official rules visit www.contractors.gaf.com. Open to All GAF-Elk Master Elite™ and Certified™ Contractors who are legal residents of the 50 United States and the District of Columbia, 18 years of age and older. Void where prohibited by law. No purchase or payment necessary to enter or win. Contest end date: Monday, August 2, 2010. The sponsor of this promotion is GAF Materials Corporation, 1361 Alps Road, Wayne, NJ 07470.</p>

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