

# Dataforma

## Sell Sheet

*Updated: 7/2011*



*Quality You Can Trust...From North  
America's Largest Roofing Manufacturer!™*

## DATAFORMA/GAF ALLIANCE

### A SINGLE SOURCE SOLUTION TO CONQUER YOUR INFORMATION & MANAGEMENT CHALLENGES

#### Dataforma is the Roofing Industry's Largest Provider of Web-based Business Management Services!

- Complete Service Management with Invoicing
- Complete Project Management with Bid/Lead Tracking and Close Ratios
- Work Order Calendar; Project Calendar; Bid Calendar; Event Calendar
- Interactive Customer Portal
- Human Resource, Safety and Employee Documentation
- Generate Proposals for Service Work & Projects
- Record Materials and Installations for Reference and Reports
- Digital Photo Management with Descriptions
- Manage Sales Pipeline for Construction and Service Work
- So Much More...

### SERVICES TO MEET YOUR REQUIREMENTS...

- **Free** Live Help: 24/7
- **Free** Monthly Training Webinars
- **Free** Functionality Upgrades based on YOUR feedback
- **Free** Yearly Presidential Summit
- Web-based Service: real time information at your fingertips

### BENEFITS TO YOU... SAVE TIME & MONEY

- **Streamline Processes:** Reduce the time between completing work and generating the invoice...you get paid faster!
- **Integrated, Single Source Management at Your Fingertips:** Run your business in real time from anywhere in the world through a secure internet connection.
- **Reduce Repetitive Processes:** Get rid of cumbersome, outdated spreadsheets that require constant updating.
- **Reporting Functions:** Store and organize all your critical, operational data in one place so you can instantly turn it into usable information, where & when you need it.
- **Information Retrieval:** Stop wasting time digging through files for customer, building, project, warranty information.
- **Reduce Technology Costs & Headaches:** We store your information on our servers, back up data and provide disaster recovery. You spend more time building your business, not worrying about technology issues.

### PROGRAM AVAILABLE TO...

- GAF Master Elite™



- GAF Certified™



### EXCLUSIVE PRICING FOR GAF CERTIFIED CONTRACTORS...

- 30% Discount for GAF Certified Contractors
- Installation and 2 days of on-site training: \$6,300 for GAF Certified Contractors (normally \$9,000)
- User Fees: \$210/month for 3 users (normally \$300/month). Plus price breaks for unlimited users.

### WANT MORE INFO?

- **Call:** GAF Certified Program at 888-532-5767, Option 3
- **Online:** Log on to your Certified Contractor Zone, [www.contractors.gaf.com](http://www.contractors.gaf.com).
- **Interested in a Demo?** Call 866-764-9992 Ext 0, or [sales@dataforma.com](mailto:sales@dataforma.com)