

# Pictometry

## Sell Sheet

*Updated: 7/2011*



*Quality You Can Trust...From North  
America's Largest Roofing Manufacturer!™*

**“See Everywhere, Measure Anything, Plan Everything!”**  
**...BEFORE you arrive on the project**



**Pictometry** is a unique web-based tool that captures aerial images from an angle, creating natural three-dimensional views so users can clearly capture entire structures, including roof layouts and land features in their entirety.

## Who Can Use It?



## What are the Benefits?

### **ADD CREDIBILITY TO YOUR BUSINESS**

High resolution imagery included in job proposals adds credibility and professionalism – proven to increase the rate of bids won.

### **BE MORE EFFICIENT**

Qualify jobs before stepping out of your office. By pre-measuring the roof, you can arrive at the job site prepared to talk numbers and close the sale.

### **GROW SALES**

Bid jobs when it's raining, snowing, or even in the middle of a hurricane. While your competitors are sitting at home - wouldn't you rather be making money?

### **GET MORE LEADS**

Look at roofs of surrounding buildings of an upcoming job and see who else needs a new roof. Export a high resolution picture and send them a quote - marketing tools with intelligence!

## **NEW HOURLY PRICING STRUCTURE!**

- ✓ GAF certified contractors receive twice as many hours as non-GAF contractors receive —at the same price
- ✓ New hourly pricing allows unlimited users to view any mapped geographic location in the US—no restrictions!

## How to get started. . .

**Call Toll-free: 1-866-389-4645**

**Email: [PictometryOnline@mmcweb.com](mailto:PictometryOnline@mmcweb.com)**

**Visit: <http://www.flypictometry.com/GAF>**

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