



"Your Best And Safest Choice"
Quality You Can Trust Since 1886

May 13, 2010

XYZ Roofing
1234 First Street
Portland, OR 12345
Attn: John Doe:

Dear John

Congratulations!

This is to confirm that as of May 2010, you were officially a GAF Master Elite™ Contractor. Becoming a Master Elite contractor is a special honor. You and your employees should be very proud. My guess is that property owners that choose your organization will realize that they made a great choice.

This is to confirm XYZ Roofing is one of a small number of professional contractors in your metropolitan area that has earned this special certified status. I wanted to take a moment to congratulate you on being chosen for such a fine honor. This status is special... less than 2 of each 100 professional roofing contractors in the country meet the professional qualifications and commit to the superior standards required to become certified.

How will your customers benefit? The special enhanced GAF warranties can only be installed by a factory certified organization. This means your customers can receive much greater peace of mind, because these enhanced warranties more than double the coverage of traditional roofing warranties offered by competitors.

XYZ Roofing is especially qualified for installing a Weather Stopper® 3-Part Roofing System™. By reputation, your company is among the very top for the entire United States in both quantity and quality of these installations.

Please don't hesitate to share this news with your customers and employees and give me a call if you have any questions.

Your Master Elite renewal date is April 1, 2011.

Sincerely,

A handwritten signature in black ink that reads "Jim R. Slauson". The signature is written in a cursive, flowing style.

Jim Slauson
Vice President
Certified Program and Services