

Wells Fargo Financing Program Introduction Letter

Form

Updated 1/11



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North America's Largest Roofing Manufacturer!™*

Memo

To: GAF Dealer
From: Wells Fargo Retail Services
Date: January 4, 2011
Re: GAF offers a new financing program that works for you -
the *Home Projects Visa*® credit card program offered through GAF

Wells Fargo Retail Services will be the new GAF consumer financing program provider offering the *Home Projects Visa* credit card program effective January 4, 2011. With more than 45 consistent years of experience in the consumer-financing industry, Wells Fargo has a long-standing reputation as a reliable, stable financial institution offering superior service.

The flexible financing options available in the *Home Projects Visa* credit card program will give you the opportunity to help your customers buy the GAF products they need for a comfortable, healthy environment today while making payments over time.

Home Projects Visa financing program benefits

As a GAF dealer, the *Home Projects Visa* financing program offers your business many benefits, including:

- A wide range of financing terms and promotions designed to optimize credit limits with prompt automated decisions
- Easy-to-use customer application and payment processing forms
- Access to the Online Resource Center providing training, processing, reporting tools, and more
- No enrollment fee
- Quick electronic funding to your bank account



Here's how to enroll

It's simple to enroll in this credit card program.

1. Click on contractors.gaf.com to download the enrollment forms.
2. Provide all of the requested information.
3. Fax the following documents to 1-877-279-4548
 - Completed application
 - Voided check or a letter on bank letterhead with your business account and routing numbers
 - Copy of your valid state contractor's license

To avoid enrollment delays, please make sure all the requested information is provided before faxing the documents.

If you have any questions regarding the enrollment process, please call 1-800-374-5492 Monday - Saturday from 8:00 a.m.-10:00 p.m. or Sunday/holidays 10:00 a.m.-10:00 p.m. Central Time.