

SMARTMAIL™ & SMARTHANGERS

gaf.lexinet.net

EXCLUSIVELY FOR GAF MASTER ELITE™
AND CERTIFIED™ CONTRACTORS.



What can SmartMail & SmartHangers do for you? For as little as 52¢ per contact, you can generate leads and build your business.

VERSATILE

- ❖ More than 20 different postcard designs in 2 different sizes, personalizable with your company information and special offer(s) of your choice
- ❖ More than 15 doorhangers in 2 different sizes
- ❖ Upload-your-own option allows you creative freedom to design and print EXACTLY what you choose
- ❖ Customizable thank-you/referral cards

FAST

- ❖ The website makes ordering quick and simple!
- ❖ FAST turnaround – postcards in the mail within 3 business days!

FREE

- ❖ FREE consumer lists that allow you to target specific neighborhoods!
- ❖ Medallion Level customer loyalty program, where active customers receive special pricing, offers and more!
- ❖ Convert your GAF Bucks to SmartMail vouchers!

How Do I Get Started?

Visit gaf.lexinet.net

or log onto the Certified Contractor Zone then click on the SmartMail link and proceed to the login page on SmartMail.

**Fast. Easy.
Affordable.**

**SmartMail makes direct
marketing a snap.**

NEW MOBILE APP- With our new **mobile app** you can quickly and easily place orders on the go. Visit gaf.lexinet.net to learn more.

To learn more about what SmartMail can do for you, give us a call today at 800-767-9559 or visit gaf.lexinet.net

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PRICING

Postcards

Minimum Order Quantity: 200
Follow-Up Report without phone numbers: \$2.00
Follow-Up Report with phone numbers: \$5.00

4" x 6" Standard Postcards

<u>Quantity</u>	<u>Price Per Piece</u>
200-249	\$0.22
250-499	\$0.20
500-999	\$0.19
1000+	\$0.18
First Class Postage	\$0.34
UV Coating	\$0.02

5 1/2" x 8 1/2" Jumbo Postcards

<u>Quantity</u>	<u>Price Per Piece</u>
200-249	\$0.28
250-499	\$0.26
500-999	\$0.25
1000+	\$0.24
First Class Postage	\$0.49
Standard Class Postage	\$0.29
UV Coating	\$0.04

Doorhangers

Minimum Order Quantity: 1000

3" x 7 1/4" Small Door Hangers

<u>Quantity</u>	<u>Price Per Piece</u>
1000+	\$0.16

5 1/2" x 11" Medium Door Hangers

<u>Quantity</u>	<u>Price Per Piece</u>
1000+	\$0.24

Thank You / Referral Cards

<u>Quantity</u>	<u>Price Per Piece</u>
2-24	\$1.95
25-49	\$1.25
50-99	\$1.15
100-199	\$0.95
200-499	\$0.90
500-999	\$0.85
1000+	\$0.80

Minimum Order Quantity: 2

8.5" x 11" Flyers

<u>Quantity</u>	<u>Price Per Piece</u>
24-49	\$0.70
50-99	\$0.65
100-199	\$0.55
200-299	\$0.42
300-399	\$0.37
400-499	\$0.32
500+	\$0.23

Minimum Order Quantity: 24

**Prices effective 1/2014 and are subject to change.*