

ServiceMagic

Sell Sheet

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*Quality You Can Trust...From North
America's Largest Roofing Manufacturer!™*

www.gaf.com

MORE LEADS... Reduced Costs!!!



ServiceMagic is an online marketing solutions program connecting GAF certified contractors with homeowners needing quality roof repair or replacement, remodeling, and more...

Who Can Use It?



Benefits For You...

- **Get Targeted Leads...** for your business based on tasks performed and locations serviced. You control your budget.
- **Access to website and mobile solutions.**
- **Custom Web Portal** for GAF preferred contractors.
- **Dedicated Account Managers** to help you achieve your marketing goals
- **Exclusive Member Benefits include** business support, NO contract, and NO enrollment fee—a \$99 value!
- **20% DISCOUNT** on ALL market-matched leads

Start Getting More Potential Leads. . . Become a ServiceMagic™ Pro Today!

A Special Offer Brought To You By GAF Building Materials

GET STARTED TODAY!

- No Obligation
- Customized Service Options for You

Name* First Last

Type of Pro* Select One

Company Name*

ZIP Code*

Business Phone*

[I WANT TO LEARN MORE](#)

0- Call 1-866-910-2307

Here's How to Get Started...

- **Phone. . .** ServiceMagic at **866.910.2307** to speak to a dedicated account manager
- **Online...** Login to the Certified Contractor Zone, www.contractors.gaf.com then select "ServiceMagic Leads Program"
- **Or go to ...**
http://www.servicemagic.com/servlet/ServiceProfessionalRegistrationServlet?m=sp_bd_gaf

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