

Market Pulse Survey Card  
For Master Elite Contractors

Updated 1/12



*Quality You Can Trust...From  
North America's Largest Roofing Manufacturer!™*

“93% OF  
PROPERTY OWNERS  
WOULD RECOMMEND  
THEIR GAF  
MASTER ELITE™ CONTRACTOR  
TO THEIR NEIGHBORS  
AND FRIENDS”\*

*\*Based on a survey of over 28,000 property owners  
served by GAF Master Elite™ Contractors*



HERE'S WHAT  
HOMEOWNERS LIKE YOU  
SAID ABOUT THEIR GAF  
MASTER ELITE™ CONTRACTOR:

*"They were prompt, courteous, accurate, competitively priced and did an excellent job."*

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*"They exceeded my expectations. I have already referred them to at least 4 of my friends."*

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*"The owner is so considerate of the needs of the customer. Their follow-up is great. Their work is exceptional. They really know their profession. They are great at assisting the customer in making good, cost-effective decisions."*

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*"They were great. I wouldn't change a thing. They were on time and completed the job even faster than they estimated."*

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*"They are one of the best companies I have ever done business with."*

GIVE US THE CHANCE TO  
EXCEED YOUR EXPECTATIONS!