

Certified Contractors Network (CCN)
Sell Sheet

Updated 8/12



*Quality You Can Trust...From
North America's Largest Roofing Manufacturer!™*



**CERTIFIED
CONTRACTORS
NETWORK**

Your Key to Success

To take advantage of these **FREE** and discounted benefits go online to www.contractors.net or call **CCN** at **1-800-396-1510** and tell them of your **GAF** status.

GAF has formed a **strategic alliance** with Certified Contractors Network (CCN) to provide GAF factory-certified contractors with the ability to:

- Attend first CCN **educational conference or event** at the same discounted price as if they were already CCN members
- Receive free access to CCN **training programs**
- Have 30 day access to a **sales presentation app**

CCN Members are successful contractors who continually educate their staff. They are dedicated to professionalism, helping others succeed, and improving the reputation of the contracting industry.

Benefits for GAF Contractors:

- Discounted Pricing - To your first CCN educational conference
- Business Analysis - 30 minutes of **business consultation** at no charge
- FREE Webinar Educational Seminar - 30 days access to no-fee **best practices training**
- FREE Audio Best Practices CDs - **Sales strategies for success**, the great equalizer, marketing in changing times, and going from good to great (all FREE)

What Type of Contractor Benefits Most?

- Sales over \$750,000 (Ideally \$1 million+)
- Have set sales, production, and admin managers
- 7-8+ on staff