



Quality You Can
Trust...From
North America's
Largest Roofing
Manufacturer!™

GAF Lifetime Roofing System Presentation Tool

What's Included?

- **Presentation Binder** — This doubles as a customizable display for presenting the GAF Lifetime Roofing System
- **Presentation Pages** — These cover all assets for producing the entire GAF Lifetime Roofing System. We've provided customized options, including the following sections:
 - Leak Barriers (2 Options)
 - Eave and Valley
 - Valley Only
 - Roof Deck Protection (4 Options)
 - Deck-Armor™
 - Tiger Paw™
 - Shingle-Mate®
 - FeltBuster®
 - Shingles (6 Options)
 - Timberline HD®
 - Timberline® American Harvest®
 - Camelot® II
 - Glenwood®
 - Timberline® ArmorShield™ II
 - Cool Roofing – Title 24
 - Warranty (3 Options)
 - Basic, System Plus, and Golden Pledge® (Master Elite® Only)
 - Basic and System Plus (Certified™ and Master Elite®)
 - Basic and Golden Pledge® (Master Elite® Only)
- **Custom Carrying Case**
 - This case is built to carry your Lifetime Roofing System Presentation Binder
 - It has 4 internal pockets made to hold additional selling tools, which may include:
 - Any unused pages to allow for updates in the field, if needed
 - A few copies of the GAF literature of your choosing (not included)
 - Leak Barrier samples (not included)
 - Roof Deck Protection samples (not included)



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How to Set Up and Use the GAF Lifetime Roofing System Presentation Tool

- **Set-Up**
 - Confirm receipt of all Lifetime Roofing System Presentation Tool elements:
 - Presentation Binder
 - Complete Set of Presentation Pages
 - Carrying Case
- **Customize**
 - Review and select products that fit your specific GAF Lifetime Roofing System needs
- **Using the Presentation Binder**
 - Flip front cover completely back, which forms a triangle (Fig. 1).
 - Unsnap the side flaps and move them outward until they meet up with the internal magnet stops embedded in the front cover. This will allow the Binder to maintain its shape while presenting to your customer(s). (Fig. 2)
 - Flip the entire set of pages to the back except for the house image with the “Bare Wooden” deck page (Fig 3).
 - Then, start to flip through the pages from the back to the front, which will demonstrate the layers needed to complete the GAF Lifetime Roofing System.
 - Once you're finished presenting, fold the side flaps in and press them until you hear them click into place. (Fig 4) Then close the Binder and return it to the protective Carrying Case for your next customer visit.

For any questions please contact your local Sales Person or Certified Contractors Services at 1-888-532-5767.

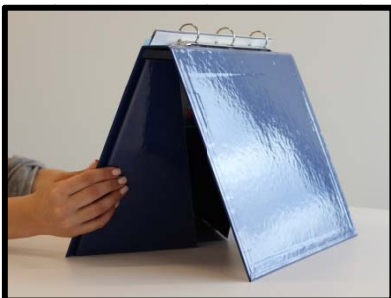


Figure 1



Figure 2



Figure 3



Figure 4