

"MEASURE" CUSTOMER SATISFACTION. GET SOCIAL MEDIA REVIEWS AND GROW REPEAT BUSINESS.



FAST

Engage customers in less than 15 seconds through their mobile phones.



EASY

Effortlessly send out engagement campaigns through email or sms.



NATURAL

PulseM's intuitive platform lets customers engage naturally by sharing sentiment and stories.

INSTANT NOTIFICATIONS

Get notified the instant a customer gives negative sentiment. Resolve the issue before a customer complains on social media.

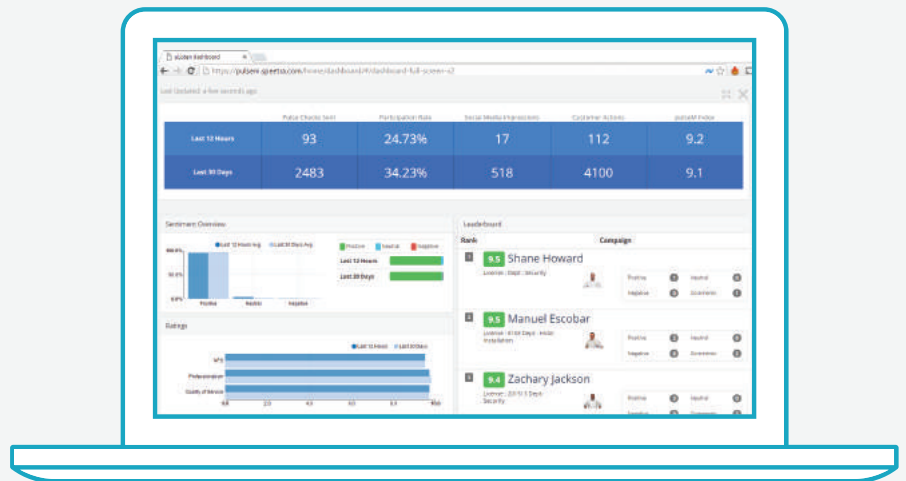
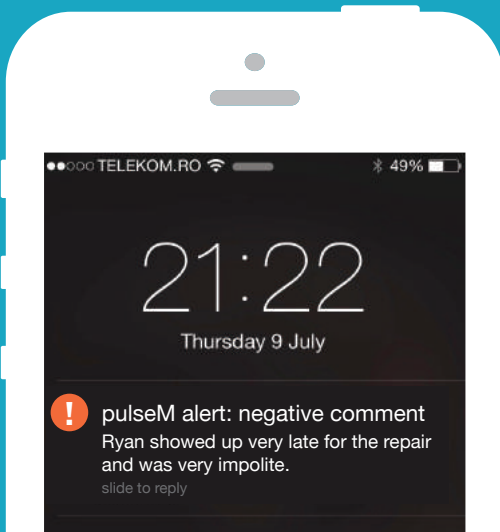
Happy customers who get their issues resolved tell 4-6 people about their experience.

- White House Office of Consumer Affairs.

POWERFUL REPORTING

Identify hard working technicians to recognize them. Pinpoint representatives who need more training to reflect a positive brand. Observe technician performance over time with analytics that put a story to your data.

Pinpoint brand ambassadors, detractors to take corrective action before a customer posts potentially harmful reviews on social media. View their comments in real time to stay in touch with how they are feeling about your brand.



Ready to engage? Let's talk.

1-855-502-2284 | Sales@DiversityResourcesGroup.com

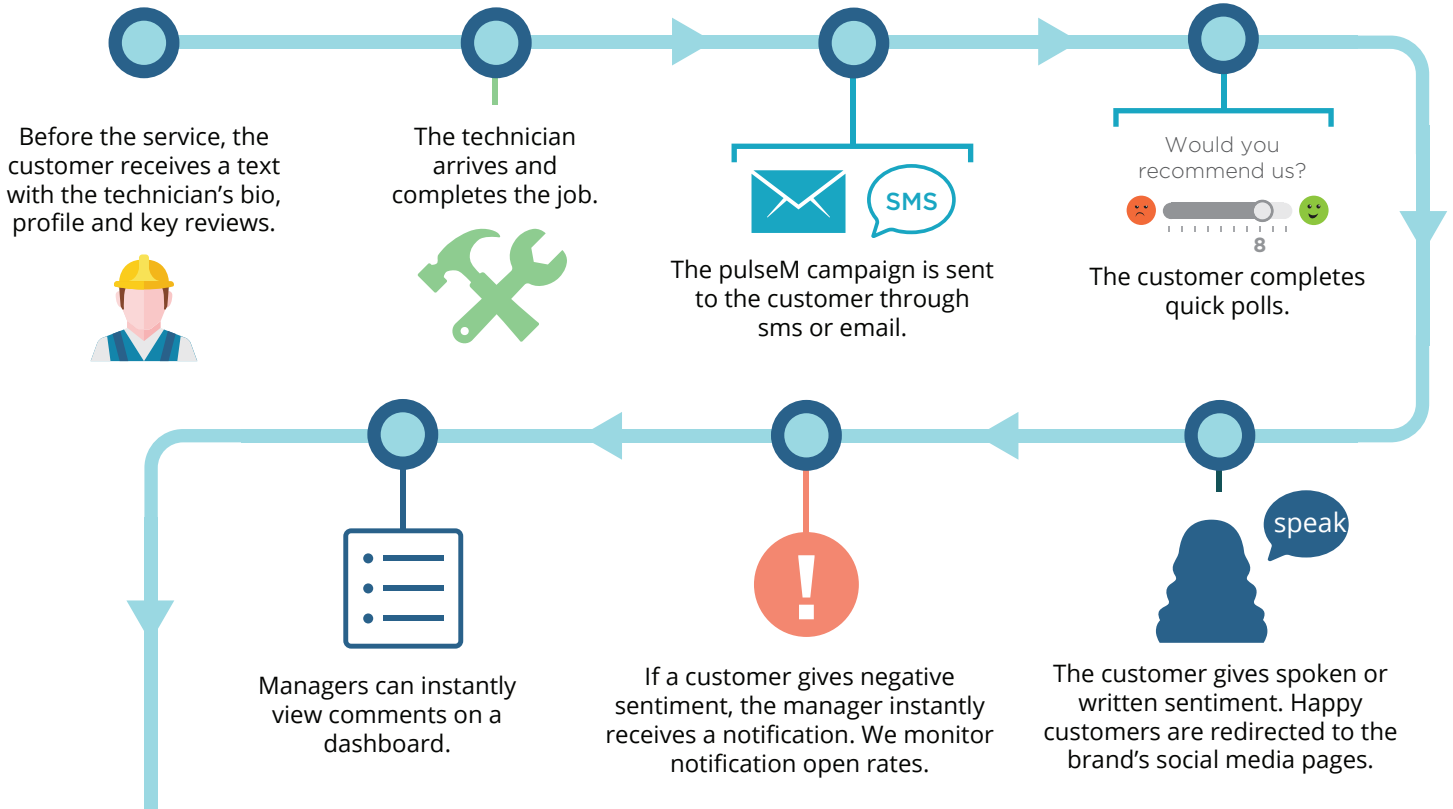
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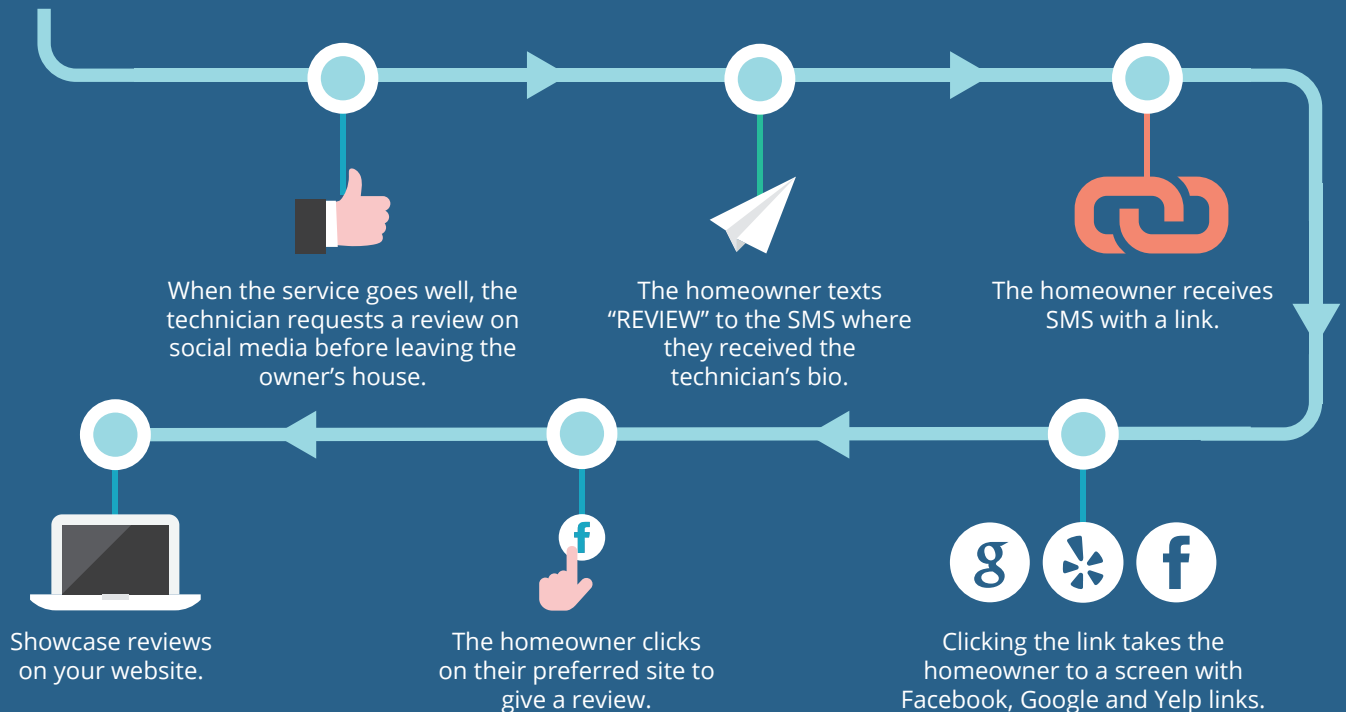
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A SIMPLE, 15-SECOND ENGAGEMENT



We help you get social media reviews



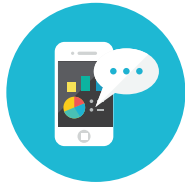
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Deliver actionable insights and get instant ROI.



INSTANT

Standard reporting

Real-time dashboard with NPS, sentiment breakdown and employee leaderboard

Listen, read and approve comments in real time.

Rank and reward technicians by performance.

Get notified instantly when there is a dissatisfied customer.



COMPREHENSIVE

In-depth reporting

Detailed weekly and monthly email reports

Measure and track the service level of your business over time.

Observe agents' performance over time – who is excelling and who needs more training.

Identify brand ambassadors and detractors among your customers.

Identify your best performing locations.

Scan me to learn how it works.



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