

Solution for GAF Factory-Certified Contractors

Partner with Surefire Social to drive traffic & leads to your business

Use coupon at

www.surefiresocial.com/gaf/offer

Coupon:



SAVE 15% off Setup and Monthly Fee on any Surefire Social marketing package with the offer code: SAVE15NOW

GAF contractors with Surefire Social marketing packages got an average ROI of 20-30¹ leads per month from their digital marketing, at an average of \$40-\$50² per lead. BLAZE package saw an average of 46 leads per month.

“ We have used Surefire Social for 3 years now. With our input and their expertise, we have seen our online lead generation soar. Our leads from the internet are some of the most qualified leads. We have even beaten paid listings for the last 12 months in lead generation. We would highly recommend Surefire Social to anyone wanting to make the next step in online marketing. Thanks Surefire for being such a great business partner. ”



*Chad Muth
Muth & Co. Roofing Inc.
Columbus, OH*

“ Tittle Brothers Construction started working with Surefire Social in early 2012. Since then we have received excellent service, support and advice on creating and maintaining a robust, relevant web solution that generates valuable customer activity. We would recommend Surefire Social to any company intent on taking their online marketing strategy to the next level. ”



*Carrie Tittle
Tittle Brothers Construction
Southgate, MI*

Surefire Social is a leading provider of comprehensive, lead-driven digital marketing for roofers across North America.

Packages Include:



Websites, directory listings, maps, blogs, SEO, analytics, reputation management



Coaching

All your marketing is managed for you by a dedicated Account Manager or Coach.



SurePulse

Industry leading cloud marketing platform, SurePulse. See the results from your marketing at a glance with a powerful all-in-one platform.



GeoJuice

Use your mobile phone to get reviews, create content, and help more local customers find you with GeoJuice for iPhone and Android.



Add on Google Advertising:

Google AdWords campaigns up and running in minutes

¹ These numbers represent the average ROI generated across Surefire Social's marketing packages. The exact cost per lead and number of leads generated may vary by package and individual client.

² These numbers represent an average of the total cost of Surefire Social's BLAZE Package, monthly cost per package, and number of leads per customer.

Save Money and Time! Invest in Surefire Social vs. multiple vendors

Surefire Social's selection of services and features: www.surefiresocial.com/gaf/savings

Surefire Social Marketing Packages

Get special pricing on all Surefire Social marketing products.

Save up to \$4,140 a year.

	 SPARK Home improvement contractors who are starting to build a web presence.	 IGNITE Growing businesses that need more customers and well qualified web leads.	 BLAZE Established businesses that need a high-growth marketing team. The ultimate and most popular of our plans.
Website Pages	20	20	40
Service	Account Manager	Account Manager	Marketing Coach
Monthly Blog Posts	2	2	4
SEO	✓	✓	✓
Reputation Management	✓	✓	✓
Social Media: Profile & Content Creation		✓	✓
Advanced Content			✓
GAF Preferred Pricing			
Setup Fee	\$2,297	\$2,297	\$7,500
Monthly Fee	\$574	\$1,272	\$2,297
GAF Annual Savings*	\$1,453	\$2,292	\$4,140

*List price for Spark and Ignite setup is \$2,646. Blaze setup list price is \$8,825. List pricing for monthly fee is \$675 for Spark, \$1,463 for Ignite and \$2,642 for Blaze.

The Surefire Social Marketing Packages are provided exclusively by Surefire Social. GAF does not endorse, is not responsible for, and disclaims all liability in connection with any services provided or any claims made by Surefire Social and SurePulse and the Surefire Social Marketing Packages program.