

# Win more jobs and a FLIR Moisture Meter

Financing is a deciding factor for many people making large purchases.\* Edge out the competition by enrolling in the Wells Fargo Home Projects® credit card program for GAF factory-certified contractors. Offer good financing options your customers can use to invest in a quality roof, and you'll receive a FLIR Moisture Meter by FLIR Systems, Inc. NO PURCHASE NECESSARY.

## Two easy steps to win

1

Be one of the first 25 contractors to enroll in the *Wells Fargo Home Projects* credit card program through February 2017.

2

Process at least \$8,000 in charge volume by March 31, 2017.

✓

Receive a FLIR Moisture Meter (est. \$500 value).



FLIR Moisture Meter  
Model #MR160

### Grand Prize Drawing

Receive a FLIR Moisture Meter upon enrollment in the Program, and you'll be automatically entered to win a DJI Phantom 4 Pro Drone (est. \$1,499 value). NO PURCHASE NECESSARY.



DJI Phantom 4 Pro

## How a good financing program benefits your business

- **Secure more sales**
  - Attract customers with exclusive special financing promotions sponsored by GAF and Wells Fargo.
  - Pay less with everyday competitive discount rates.
- **Boost homeowners' roofing budgets**
  - Win more jobs by offering customers purchasing power and the option to pay over time.
  - Consistent approval rates and competitive credit limits help close more sales.
- **Increase customer satisfaction**
  - Easy customer application with quick credit decisions.
  - Immediate access to credit so work can start sooner.
- **Get paid fast**
  - Within 48 hours after completion.

Enroll in the *Wells Fargo Home Projects* credit card program for factory-certified contractors, or learn more today.

**Call 1-800-577-5313**

Monday - Friday, 8:00 a.m. - 6:00 p.m. Central Time

\* Wells Fargo Retail Services cardholder survey, June 2016

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2017 Wells Fargo Home Projects GAF Program Enrollment Sales Contest OFFICIAL RULES sponsored by Wells Fargo Retail Services ("Wells Fargo")

THIS IS A SALES CONTEST. NO ENTRY FEE IS REQUIRED TO PARTICIPATE.

1. **Contest Dates:** Contest runs from 1/1/2017 to 2/28/2017 ("Contest Period").
2. **Eligibility:** Open to GAF Certified Contractors ("Entrants"), 18 years of age or older and U.S. residents as of January 1, 2017. Employees of Wells Fargo Retail Services ("Wells Fargo") and its parent company, divisions, affiliates, subsidiaries, and their immediate family members (parent, child, sibling, and spouse) and persons living in the same household of each such employee (whether related or not), are not eligible. Void where prohibited.
3. **How to qualify:** Entrants responsible for enrolling in Wells Fargo Home Projects – GAF and processing transactions that total \$8,000 or more are eligible for this Contest. An "Eligible Transaction" is defined as net charge volume that an Entrant submits to Wells Fargo for credit approval during the Contest Period and which is approved and funded by Wells Fargo during the Contest Period. A single Eligible Transaction submitted by more than one Entrant is not eligible for this Contest. In other words, only Eligible Transactions submitted by a single Entrant are eligible for entry into this Contest.
4. **Tracking:** Eligible Transactions for this Contest will be tracked, audited and verified by Wells Fargo at its sole discretion. By participating in the Contest, Entrants accept and agree to these Official Rules and acknowledge that the decisions of Wells Fargo shall be final and binding in all matters relating to the Contest.
5. **Who Wins and the Prizes:** The first 25 Entrants to enroll and process at least \$8,000 in net charge volume by March 31, 2017 will win a FLIR Moisture Meter and one of the 25 will receive a DJI Phantom 4 Drone. That winner will be determined by random drawing conducted by Wells Fargo. Only winners who are GAF Certified Contractors as of the date of winner notification are eligible to be awarded the prize.
6. **Winner Notification:** The potential winners will be notified by telephone or email or in person on or about April 11, 2017. In case the potential winner is unreachable after two separate attempts or is determined to be ineligible, the next eligible Entrant will be selected to win. A potential winner who is disqualified for any reason will not be entitled to any form of compensation and the prize will be forfeited. No substitution or transfer of prize except at Wells Fargo's sole discretion. Wells Fargo reserves the right to substitute a prize with another prize of equal or greater monetary value, whether in cash or otherwise, if advertised prize or any component thereof is not available or cannot be awarded as described for any reason. Prizes are considered taxable income. Federal, state, and local taxes and any expenses relating to the acceptance and use of prize not specified are the responsibility of the winners.
7. **Publicity:** Except where prohibited, participation in the Contest constitutes each Entrants irrevocable consent to Wells Fargo's use of Entrants name, likeness, opinions, and biographical information for Wells Fargo's promotional, advertising or trade purposes in any local, state, national or worldwide media, without further payment or consideration to the Entrant.
8. **Release:** By participating, each Entrant releases and holds harmless Wells Fargo from any and all liability for any injuries, loss or damage of any kind arising from, or in connection with, this Contest or the prize won. Furthermore, Wells Fargo shall not be liable for printing or typographical errors in any contest-related materials, for lost, stolen, late, misdirected, damaged, incomplete, illegible, or postage-due mail, or for transactions that are lost or fail to enter the processing system(s), are processed, reported, or transmitted late, or are lost for any reason including computer, telephone, fax machine, paper, or any other malfunction - including human error - or for any matter that is beyond their reasonable control. Proof of submission does not constitute proof of receipt. ANY ATTEMPT TO CHEAT OR ANY ATTEMPT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, WELLS FARGO RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.
9. **General:** The Contest is subject to all applicable Federal, State, and local laws and regulations, and is void where prohibited by law. Wells Fargo is the "Sponsor" of the Contest. Wells Fargo reserves the right to cancel, suspend and/or modify the Contest if any fraud or other action or event corrupts the administration, security, or proper conduct of the Contest. Wells Fargo will not respond to inquiries regarding any Entrant's standing with respect to the Contest. However, Wells Fargo reserves the right, in its sole discretion, from time-to-time during the Contest Period, to publish to all Entrants a partial or complete alphabetical list of the names of the Entrants who may be eligible to receive a prize, and the prize they would receive if the Contest Period ended at the time of the announcement. Wells Fargo reserves the right, in its sole discretion, to disqualify any individual it finds tampering with the operation of the Contest, acting in violation of these Official Rules or in an unprofessional or disruptive manner. All amounts indicated herein are in United States Dollars. Decisions of Wells Fargo are final in all matters relating to the Contest.
10. **Disputes:** Except where prohibited by law, all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrants and Wells Fargo in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of Iowa, without giving effect to any choice of law or conflict of law rule s (whether of the State of Iowa or any other jurisdiction) which would cause the application of the laws of any jurisdiction other than the State of Iowa.