



See more – like what you're spending, where it's going, and how much business it's bringing back.



Do more – by making all your online marketing activities work harder, and all from a single login – from your website to Facebook to Yext.



Get more help – by partnering with seasoned marketing experts who actually know your industry and your business.

WE'VE BUILT MARKETING SOLUTIONS THAT WORKS AS HARD AS YOU DO

What if there were a single marketing engine that could drive all your essential marketing tasks for you while actually giving you more control? There is. It's called the **Surefire Local Marketing Cloud**. But you can just call it hardworking marketing.

Secure & Single Login

You don't have to go mad trying to manage a dozen different logins. We'll give you a single login for everything.

Real Results, Clear ROI

Do you really care about clicks and opens? It's better to know exactly how it impacts your business.

Leads, All The Time

Never miss a lead and respond to leads with our mobile app.

Easy-to-See Analytics

Charts and graphs are only valuable when they show you actionable information. We just make that easy.

One-on-One Support

You're buying software and services, but it's more of a partnership to us. We're here when you need someone.

Get Leads Now

Get leads quickly with automatic advertising campaigns with Google AdWords, Bing, and Facebook.

Lead Nurturing

Nurture all new leads with an Automated Drip Campaigns tool.

Content Is King

Use our digital content manager to create, approve, and manage all social media and publish new website content.

Get More Exposure

Secure business listings across 72 directories and get more reviews from customers with a reputation management tool where you can monitor and respond to reviews.



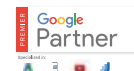
HARDWORKING MARKETING FOR HARDWORKING PEOPLE

GAF FACTORY-CERTIFIED CONTRACTORS

A DOWN-TO-EARTH MARKETING SOLUTION THAT BRINGS HOME THE BACON



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*The Surefire Local Marketing Cloud is provided exclusively by Surefire Local. GAF does not endorse, is not responsible for, and disclaims all liability in connection with any services provided or any claims made by Surefire Local and the Surefire Local Marketing Cloud program.

HARDWORKING MARKETING FOR HARDWORKING PEOPLE™

Analytics

Collect & analyze data from across a business's digital marketing – all with a single, secure login.



Lead Manager

Get instant lead notifications sent via smartphone and respond in real-time via the iOS and Android mobile app.



Google AdWords

Get leads quickly with automatic advertising campaigns with Google AdWords, Bing & Facebook that include a landing page, call tracking & reporting.



Social

Actively publish photos and specials with ease. Engage and nurture leads into sales with creative messages and attractive marketing campaigns.



Content

Digital Content Manager enables businesses to create, approve & manage all social media and publish new website content.



surefire local
Marketing Cloud™



Directories

Increase the number of business listings across 70+ directories, instantly make changes and publish offers.

Website

Publish regular website content to help customers find the business with keywords and show up in search for their locations.



Reputation

Get more reviews from customers with the reputation management tool where a business can monitor and respond to reviews.

