

TM
GAF® MarketPulse Survey Monthly Sweepstakes
Official Sweepstakes Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. Subject to all federal, state, and local laws, regulations, and ordinances. Void in Puerto Rico, the U.S. Virgin Islands, and U.S. Military Installations located in a foreign country, and where prohibited or restricted by law. Monthly sweepstakes begin 12:00 AM ET at the first of every month and ends 11:59 PM ET at the last day of every month.

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- 1. ELIGIBILITY:** The GAF MarketPulse Survey Monthly Sweepstakes (the “Sweepstakes”) is open to recent purchasers of either a GAF Integrated Roofing System by a GAF Certified Contractor who are legal residents of the 50 United States and the District of Columbia who are 18 years of age or older as of the date of entry. Employees and directors of GAF Materials Corporation (“GAF” or “Sponsor”) or any of its parent companies, subsidiaries, affiliates, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment, and marketing agencies, web site providers, web masters, and members of their immediate families (spouses, parents, children, siblings and their spouses, regardless of where they live) and those living in the same household are not eligible to enter or win. All entrants must have access to the Internet prior to the start of the Sweepstakes. Sponsor reserves the right to verify the eligibility of winners.
 - 2. TO ENTER:** Simply go to <http://www.gaf.com/custsurvey> and enter the personal survey code that you received from your GAF certified contractor, then complete the brief on-line quality survey, and you will automatically be entered in our monthly Sweepstakes. You must complete all required information to be eligible to enter to win a prize. Limit one entry per person/email address. Entry must be submitted by the individual registered as the warranty owner. Entries submitted by third parties or automated or bulk entries will be disqualified. No copies, facsimiles, or mechanical reproductions of the Entry Form will be accepted. All entries become the property of Sponsor when submitted and will not be returned to entrant. Incomplete, illegible, corrupted, or untimely entries are void and will be disqualified. Sponsor is not responsible for lost, late, incomplete, damaged, stolen, misdirected, or illegible entries; lost, interrupted, or unavailable network, server, or other connections; or miscommunications, computer or software malfunctions, telephone transmission problems, technical failures, garbled transmissions, damage to a user's computer equipment (software or hardware), or other errors or malfunctions of any kind, whether, human, mechanical, electronic or otherwise. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. In the event of a dispute as to the identity of an entrant, the individual(s) who were assigned the personal survey code used to enter will be deemed to be the registrant or participant. Potential winners may be required to show proof of identity.
 - 3. SELECTION OF WINNERS:** Beginning on January 1, 2009 and ending December 31, 2009, on the first business day of each month Sponsor will select the name of one winner of the prize in a random drawing from all entries received. The odds of winning depend on the number of eligible entries received. Winners will be notified by first class mail postmarked within seven days of the drawing for that month. Non-winning entries will not be notified. Drawing will be conducted by Sponsor, whose decisions relating to all matters regarding the Sweepstakes are final. Winning a prize is contingent upon fulfilling all requirements set forth herein. By entering, each participant agrees to abide by and be bound by these Official Rules and the decisions of the Sponsor, which shall be final and binding in all matters relating to this Sweepstakes. Any attempt by an entrant to deliberately damage any web site or undermine the legitimate operations of this Sweepstakes is a violation of criminal and/or civil laws.

Except where prohibited, each potential winner may be required to complete and return an affidavit of eligibility and liability/publicity release (the “Affidavit/Release”) within seven days of being notified. If the potential winner fails to sign and return the Affidavit/Release within the required time period, that potential winner will be deemed to have forfeited the prize, and an alternate entrant will be selected in his/her place via a random drawing of all entries received. The prize winner’s traveling companion(s) must also sign an Affidavit/Release prior to the issuance of travel documents. If a winner is 18 or older, as is required for entry, but not of the age of majority in state of residence, prize will either be awarded in the name of parent or legal guardian, or parent or legal

guardian must ratify and sign any and all documents required of winner. Noncompliance with the foregoing, failure to abide by these Official Rules, return of the prize notification as non-deliverable, or the unavailability of winner and guest(s) to travel within time period specified by Sponsor may result in disqualification and naming of runner-up as winner.

4. **PRIZES:** One grand prize will be awarded each month. Each Grand Prize consists of a \$100 American Express Gift Cheque. Sponsor will not replace any lost or stolen prizes. Winner is responsible for any loss of prize after it has been delivered. The prize cannot be used in conjunction with any other promotion or offer. Limit one prize per person, per household. Only the number of prizes stated in these Official Rules is available to be won in the Sweepstakes. No more than the advertised number of prizes will be awarded. If, by reason of a print or other error, more prizes are claimed than the number set forth in these Official Rules, a random drawing will be held among all eligible claimants making purportedly valid claims to award the advertised number of prizes available.
5. **GENERAL CONDITIONS:** This Sweepstakes is governed by the laws of the United States. Sponsor reserves the right to suspend, modify, or cancel this Sweepstakes at any time without notice or obligation. **WARNING: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE ASSOCIATED WITH THIS SWEEPSTAKES OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAW, AND, SHOULD SUCH AN ATTEMPT BE MADE, GAF MATERIALS CORPORATION RESERVES THE RIGHT TO PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.** Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Neither Sponsor nor anyone acting on its behalf will enter into any communications with any entrant regarding this Sweepstakes, except as expressly set forth in these Official Rules. Sponsor reserves the right at its sole discretion to disqualify any individual it finds to be attempting to tamper with or undermine the entry process, the web site, and/or the legitimate operation of the Sweepstakes; to violate the Official Rules; or to act in an unsportsmanlike or disruptive manner or with the intent to annoy, abuse, threaten, or harass any other person. If, for any reason, the Sweepstakes is not capable of running as planned, including infection by computer virus or bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor, which corrupt or affect the operation, administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Sponsor may, in its sole discretion, void any suspect entries and (a) cancel or terminate the Sweepstakes (or any portion thereof); (b) modify the Sweepstakes or suspend the Sweepstakes to address the impairment and then resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules; or (c) award the prize at random from among the eligible, non-suspect entries received up to the time of the impairment.
6. **RELEASE AND LIMITATIONS OF LIABILITY:** BY PARTICIPATING IN THIS SWEEPSTAKES, ENTRANTS AGREE THAT GAF MATERIALS CORPORATION AND ITS AFFILIATES, PARENTS, SUBSIDIARIES, REPRESENTATIVES, CONSULTANTS, CONTRACTORS, LEGAL COUNSEL, ADVERTISING, PUBLIC RELATIONS, PROMOTIONAL, FULFILLMENT AND MARKETING, WEB SITE PROVIDERS, WEB MASTERS, AND ADMINISTRATOR, AND THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES, AND AGENTS WILL HAVE NO LIABILITY WHATSOEVER FOR, AND SHALL BE HELD HARMLESS BY ENTRANTS AGAINST, ANY LIABILITY FOR ANY INJURIES, LOSSES OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING PERSONAL INJURY OR DEATH, OR TO PROPERTY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM ACCEPTANCE, POSSESSION, MISUSE, OR USE OF THE PRIZE, ENTRY, OR PARTICIPATION IN THIS SWEEPSTAKES OR IN ANY SWEEPSTAKES RELATED ACTIVITY, OR ANY CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION OR INVASION OF PRIVACY, OR MERCHANDISE DELIVERY. BY PARTICIPATING IN THIS SWEEPSTAKES, PARTICIPANTS AGREE THAT GAF MATERIALS CORPORATION AND ITS AFFILIATES, PARENTS, SUBSIDIARIES, REPRESENTATIVES, CONSULTANTS, CONTRACTORS, LEGAL COUNSEL, ADVERTISING, PUBLIC RELATIONS, PROMOTIONAL, FULFILLMENT AND MARKETING AGENCIES, WEB SITE PROVIDERS, WEB MASTERS, AND ADMINISTRATOR, AND THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES, AND AGENTS WILL NOT BE RESPONSIBLE OR LIABLE FOR ANY INJURIES, DAMAGES, OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES TO PERSONS, INCLUDING DEATH, OR TO PROPERTY ARISING OUT OF ACCESS TO AND USE OF INTERNET SITE www.gaf.com/cust OR THE

DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SAID SITE.

EXCEPT WHERE PROHIBITED BY LAW, WINNERS GRANT TO SPONSOR (WHICH GRANT WILL BE CONFIRMED IN WRITING ON REQUEST OF SPONSOR), ITS PARENTS, SUBSIDIARIES, AFFILIATES, RETAILERS, DISTRIBUTORS, ADVERTISING AND PROMOTION AGENCIES, SUPPLIERS, AND THOSE ACTING PURSUANT TO ITS AUTHORITY, THE RIGHT AND PERMISSION TO PRINT, PUBLISH, BROADCAST, AND USE, WORLDWIDE IN ANY MEDIA NOW KNOWN OR HEREAFTER DEVELOPED, INCLUDING BUT NOT LIMITED TO THE WORLD WIDE WEB, AT ANY TIME OR TIMES, EACH WINNER'S NAME, PORTRAIT, PICTURE, VOICE, LIKENESS, AND BIOGRAPHICAL INFORMATION FOR ADVERTISING, TRADE, AND PROMOTIONAL PURPOSES (INCLUDING THE ANNOUNCEMENT OF WINNER'S NAME ON TELEVISION OR RADIO BROADCAST) WITHOUT ADDITIONAL CONSIDERATION, COMPENSATION, PERMISSION, OR NOTIFICATION. ENTRANTS AGREE THAT SPONSOR SHALL OWN THE ENTRIES, WHICH WILL NOT BE ACKNOWLEDGED OR RETURNED, AND THAT SPONSOR AND ITS DESIGNEES SHALL HAVE THE PERPETUAL, WORLDWIDE RIGHT TO EDIT, PUBLISH, AND USE THE ENTRIES IN ANY WAY AND IN ANY MEDIA FOR TRADE, ADVERTISING, PROMOTIONAL, AND/OR OTHER PURPOSES AS SPONSOR AND/OR ITS DESIGNEES MAY DETERMINE WITHOUT FURTHER CONSIDERATION TO ENTRANTS OR ANY THIRD PARTY.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS SWEEPSTAKES, INCLUDING THE WEB SITE AND ALL PRIZES, ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSIONS OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

7. **OFFICIAL RULES & WINNERS LIST:** For a copy of the Official Rules, visit <http://www.gaf.com/custsurvey> or send a stamped, self-addressed envelope for receipt by December 31, 2009 to: GAF Materials Corporation, CCP Team, 1361 Alps Road, Building 11, Wayne, NJ 07470. For a list of winners available after August 1, 2007, send a stamped, self-addressed envelope for receipt by December 31, 2009 to: GAF Materials Corporation, CCP Team, 1361 Alps Road, Building 11, Wayne, NJ 07470.

8. **SPONSOR:** GAF Materials Corporation, 1361 Alps Rd., Wayne, NJ 07470.

9. For information about GAF Materials Corporation's privacy policy, go to: www.gaf.com.

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